



Program Personnel:

Greeter: John Gumm
 Introductions: Bill Goodwin
 Invocation: Harlan Confer
 Pledge: Bob Dunbar
 Cashier: Sherry Johnston
 Raffle: Dan King

Guest of Rotarians:

Mike Metherd introduced his Daughter Penny
R. Scott Sherman introduced his fellow and long-time Rotarian, Ron Shelby. Scott explained that he and Ron came into Rotary together.

Member Birthdays:

Mike Metherd, August 12

Partner Birthdays:

Laura Dolling, August 14

Wedding Anniversaries:

Todd & Laura Dolling, August 17

Club Anniversaries:

Bill Cornelius, August 14 (7 Years)

Announcements:

➤ After presenting **Andrea Molarius** an honorary 20 year pin in recognition of *Women in Rotary*, his wonderfulness, our **President**, gave warning to those wayward Rotarian souls who have yet to pay their dues. Only one more week remains before his highness begins to impose consequences in the form of recognition. Eric Frey has the "who" list. Unless you are sure, you might want to check.
 ➤ **Bill Goodwin** announced that the Program for August 26th would be about the Redding Rubber Ducky Derby and that Dan Emry would talk to us next week about the challenges that face probationers and parolees.
 ➤ **Larry Champion**, Superintendent of Schools, announced that Education Day at the Fair was fast approaching and distributed the participant board for those who wish to sign up to help. Call Larry at 528-7341 if you would like your name added to the list.

Recognitions:

Mike Metherd was recognized for his birthday: one dollar per year (they didn't say how many!). **Todd Dolling** was recognized on the same basis as Mike, but based on his and Laura's anniversary. **Tom Moisey** described his trips to Oregon, Tahoe, the L.A. Tarpits, and San Diego: \$100; **Andrea Molarius** was recognized as an honorary 20 year member: \$20.

Save-the-Date:



September 20th
 Kohm Yah-mah-nee, our new Visitor Center for Lassen Volcanic National Park is right on schedule.

The construction will be completed by the end of July. Exhibits will be installed later in August and final work done in September. The public grand opening is planned for Saturday, October 4th, but you are invited to a special Lassen Park Foundation donor preview on Saturday, September 20th from 2 – 4 pm at the Kohm Yah-mah-nee Center.

Program:

Bill Goodwin introduced today's speaker, **Claudia Martin**. Claudia is the new Executive Director of the Tehama Economic Development Corporation, a private non-profit organization dedicated to successful economic development in Tehama County. Claudia began outlining the federal and state budget woes of which most members are already aware. She believes that both the state and federal government share responsibility for the current budget crisis and deficit. Our continuous enactment of legislation that implements annual increases in social programs (education) and that restricts our ability to affect some categories of spending (transportation) adds to the annual crisis in a political environment that discourages new revenues (taxes). Claudia does not envy the budget decision-makers at any level.

There is some good news. The economy is moving in a positive direction – albeit slowly and we are beginning to see lower interest rates in the housing market and increased buying opportunities for qualified buyers.

She also shared some important notes on reading local economic development over the next ten years, including:

- When Baby Boomers retire their children and grandchildren will replace Boomers in the work force and housing market.
- There will be no growth in the number of people between the ages of 35 to 54.
- For every 100 new jobs created in California, there will be between 150 and 200 job openings from retirement or replacement.
- Manufacturing jobs will decline in California, the nation, and in China.
- California's opportunities for prosperity are centered on innovation, design, and the application of creativity in areas ranging from biotech and alternative energy to the Internet and entertainment. Expanding world trade will generate new opportunities and new challenges

On a local level, we can see what is missing in Tehama County. What we do not know is how to affect real, measurable, and sustainable change in those areas of economic activity.

Drawing:

I wish I knew. It wasn't me.

Absentees: → → → → → **19**

Ash, Avilla, Brainerd, Bullock, Cohen, Dominick, Emry, Forward, E.Frey, Gould, A.Jacobsen, B.Jacobsen, Jones, King, Ross, Rubright, Townsend, Vine, Wiley

Upcoming Programs:
 8/19 – Dan Emry, Tehama County Chief Probation Officer
 8/26 – Redding Rubber Ducky Derby
 9/2 – DARK – No Meeting
 9/16 – Red Bluff Rotary Hosts United Way Kick-off